



Sponsorship *Proposal*



PRESENTED BY

The Kids Matters Community Foundation



TABLE OF CONTENTS



- 01 *Mission and Vision*
- 02 *The Need*
- 04 *Sponsorship Options*
- 05 *The Board*
- 06 *Contact*



Mission & Vision



Mission

Our mission is to bridge the gap for developmentally vulnerable children and their families - connecting them to the guidance and support they need, at the right time, to create lasting change. Because every child deserves the opportunity to participate fully at home, school and in their community.

Vision

A world where every child, no matter the challenges they face, has the opportunity to thrive. When vulnerable children get the right support, the impact reaches far beyond them - building stronger families, more inclusive schools and healthier communities for everyone. Every child who thrives makes our community stronger.

The Need

The *developmental gap* is real and growing

According to the 2024 Australian Early Development Census , ***only 51.7% of Queensland children are developmentally on track across all five key domains when they start school*** meaning nearly half are not. ¹

Nationally, the proportion of children assessed as developmentally vulnerable on one or more domains has increased from 22% in 2021 to 23.5% in 2024, and those vulnerable on two or more domains has risen from 11.4% to 12.5%.²



***Disadvantage* makes it dramatically worse**

Children in the most disadvantaged areas are 73% more likely to be developmentally vulnerable compared with those in the least disadvantaged areas. ³ The 2024 AEDC confirms that in Queensland, only 40% of children living in the most disadvantaged communities are developmentally on track across all five domains. ¹

Children are *waiting years* for answers

Waitlists of up to two years have been reported across Australia for diagnostic assessments for neurodevelopmental conditions such as autism and ADHD. ⁴ For private assessments in Queensland, wait times are typically 6–18 months. Meanwhile, families who can't afford private fees have little alternative. ⁵



The cost of going without

Queensland Council of Social Service's 2024 Living Affordability Report reveals the devastating impact the cost-of-living crisis is having on Queensland families with low incomes - with parents unable to afford school camps, extra-curricular activities, and in some cases, meals. ⁶ Against that backdrop, a \$1,500–\$2,500 developmental or diagnostic assessment is simply impossible for many families.

Without support, the gaps compound. Teachers across Australia report growing challenges with children's attention, emotional regulation and social interaction - at scale, in every primary school, every day. A child who cannot get a diagnosis cannot access the educational adjustments, therapies, or specialist services they need to keep up. ⁷

Your sponsorship changes that.

References

¹ AEDC Queensland Report 2024, Queensland Department of Education - education.qld.gov.au

² Australian Early Development Census 2024 National Results, Australian Government Department of Education - education.gov.au

³ "Your child's school readiness depends on where you live", The Sector, December 2025 - thesector.com.au

⁴ "Autism and ADHD assessment waits are up to 2 years' long", UWA/The Kids Research Institute Australia, April 2023 - uwa.edu.au

⁵ ADHD Assessment Queensland: Options, Costs and Wait Times Compared, Senate Community Affairs ADHD Report (2023) - myspecialistgp.com.au

⁶ QCOSS 2024 Living Affordability Report - qcross.org.au

⁷ "Why more diagnoses won't fix what's happening in Australian classrooms", Monash University Lens, May 2026 - lens.monash.edu

Sponsorship Options

Become a *Champion for Children*

Choose a level of sponsorship that works for your business. Every dollar goes directly to Queensland children and families who need it most.



Gold Sponsor - \$20,000

Funds 5-10 comprehensive support packages, which may include developmental assessments, specialist consultations, parenting programs, and educational resources. Transform the lives of up to ten, local families this year. As our highest-level sponsor, you'll be recognised as a true *Champion for Children*.

- Prominent logo on our website, social media & printed materials
- Named recognition in our Annual Impact Report
- Invitations to exclusive Foundation events
- Direct impact story from a child your sponsorship supported
- Certificate of sponsorship for display at your business



Silver Sponsor - \$10,000

Funds 2-5 support packages. A powerful demonstration of your business's commitment to *children and community*.

- Logo and recognition on our website and social media
- Named recognition in our Annual Impact Report
- Invitations to Foundation events
- Certificate of sponsorship for display at your business



Bronze Sponsor - \$5,000

Funds support packages for 1-2 children. That's not just one life changed - it's a difference felt across families, classrooms, and communities for years to come.

- Logo and recognition on our website and social media
- Certificate of sponsorship

The Board



Vivienne Williams



Peter Williams



Michelle Cloete



Roxanne Neylon



Vivienne Corney

A message from The Board

Right now, in Queensland, there are children struggling at home, at school, and in everyday life. Not because they lack potential but because their families can't access the support they need.

For many families, the barriers are financial. A developmental assessment, a specialist consultation, a parenting program, or access to educational resources are all costs that are simply out of reach when you're doing it tough.

We started The Kids Matters Community Foundation because no child's future should depend on their family's income. Every child deserves to be understood, supported, and given the tools to thrive.

We are asking *your business to help us close that gap.*

Your sponsorship funds specialist support for real Queensland families, delivering the answers and pathways children urgently need. There are few more meaningful investments a local business can make in our community's future.

We would be honoured to have you alongside us.

Vivienne Williams, Peter Williams, Michelle Cloete, Vivienne Corney & Roxanne Neylon - The Board.

Ready to make a *difference?*

Every child deserves a chance to thrive and your business has the power to help make that possible. We'd love to connect, understand your goals, and find a sponsorship that truly works for you.

Invest in your community. Be recognised for it. And know that your contribution is changing real lives, right here in Queensland.

Reach out today – let's start the conversation.

www.tkmcfoundation.com

foundation@kidsmatters.com.au

07 3392 6133

