



Partnership *Proposal*



ALLIED HEALTH & SPECIALIST SERVICES

PRESENTED BY

THE KIDS MATTERS COMMUNITY FOUNDATION



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THE BOARD



Vivienne Williams



Peter Williams



Michelle Cloete



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A message from *The Board*

On behalf of the Kids Matters Community Foundation, we are sharing an exciting opportunity to partner in making a lasting impact on the lives of children and families in our community.

Our foundation is dedicated to ensuring every child has access to opportunities for growth and development.

Through strategic partnerships, we are able to expand our reach and magnify our efforts. We believe that working with your organisation would help drive meaningful change.



THE *NEED*

...only 54.8% of children are ‘developmentally on track’ when they enter primary school

In Australia only 54.8% of children are ‘developmentally on track’ when they enter primary school (AEDC, 2021). Although the number of students with a recorded disability has been steadily rising over the last 10 years, with 24.2% receiving an educational adjustment last year (Australian Curriculum, Assessment and Reporting Authority data, 2024). Statistics and our industry experience indicate that many children are struggling with school challenges without a diagnosis or access to the additional support they require.

As of 2022, in Australia, 3.3 million people are living below the poverty line, including 761,000 children (Poverty and Inequality, 2022). The average cost of a developmental assessment is around \$1500, creating a significant barrier to children accessing essential support services.

References:

1. Australian Early Development Census (2021), page 10,
https://www.act.gov.au/__data/assets/pdf_file/0009/2404386/Australian-Early-Development-Census-2021-results-for-the-ACT.pdf
2. Australian Curriculum, Assessment and Reporting Authority data (2024),
<https://www.acara.edu.au/reporting/national-report-on-schooling-in-australia/school-students-with-disability>
3. Poverty and Inequality (2022),
<https://povertyandinequality.acoss.org.au/poverty/#:~:text=Our%202022%20Poverty%20in%20Australia,a%20couple%20with%20%20children.>

MISSION AND VISION



Mission

Our mission is to bridge the gap for families in need by funding assessments that give children access to essential specialist health care. We strive to open doors to opportunity, ensuring every child receives the support they need to reach their full potential because no child should be left behind.

Vision

Our vision is a world where every child, regardless of their family's income, has equal opportunities to thrive. By funding assessments, we strive to create a future where all children can access the services to actively participate in their communities, and lead happy, healthy lives.

PARTNERSHIP *BENEFITS*

We believe that your business shares our commitment to improving the lives of children who need extra support.

By joining forces, we can:

- Expand your impact – your commitment to our beneficiaries will directly help children to access assessments, opening the door to more opportunities for support and growth.
- Align with your goals – strengthen your business reputation and commitment to supporting families in our community.
- Enhance brand visibility – gain recognition through co-branded events, preferred provider lists, website links and social media posts showcasing the partnership's impact.



*All partner companies will be provided with an annual impact report, detailing financials and numbers of families supported.

COMMITMENT TO THE FOUNDATION

We are requesting a partnership with your business as we recognise the invaluable work you do in the healthcare space.

We believe that a collaboration between our organisations would greatly benefit the children and families we serve in our community. Specifically, we are requesting that you:

- Provide priority appointments funded by TKMCF to ensure timely assessments for our beneficiaries who choose your service.
- Work together with us to assess and monitor the impact of services provided to our beneficiaries.
- Help to raise awareness of The Kids Matter Community Foundation.
- Consider volunteering/ event opportunities with The Kids Matters Community Foundation.



INTERESTED? CONTACT US

We would love the opportunity to discuss this partnership further and explore how we can work together to make a difference to the lives of families in our community.

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