



Sponsorship *Proposal*



PRESENTED BY

THE KIDS MATTERS COMMUNITY FOUNDATION



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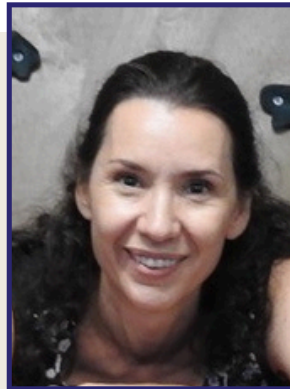
THE BOARD



Vivienne Williams



Peter Williams



Michelle Cloete



Roxanne Neylon

A message from *The Board*

On behalf of the Kids Matters Community Foundation, we invite your organisation to partner with us by sponsoring assessments for children in need, allowing families who face financial hardship to access crucial services.

Our foundation is dedicated to ensuring every child has access to opportunities for growth and development in order to thrive.

Through strategic sponsorships, we are able to expand our reach and magnify our efforts. We believe that working with your organisation would help drive meaningful change in the community.



MISSION AND VISION



Mission

Our mission is to bridge the gap for families, in need, by funding assessments so that children can access the essential, specialist health care services they need to reach their full potential. We want to open doors to opportunities for all families, ensuring no child is left behind.

Vision

Our vision is a world where every child, regardless of their family's income, has equal opportunities to thrive. By funding assessments, we strive to create a future where all children can access the services to actively participate in their communities, and lead happy, healthy lives.

THE *NEED*

...only 54.8% of children are ‘developmentally on track’ when they enter primary school

In Australia only 54.8% of children are ‘developmentally on track’ when they enter primary school (AEDC, 2021). Although the number of students with a recorded disability has been steadily rising over the last 10 years, with 24.2% receiving an educational adjustment last year (Australian Curriculum, Assessment and Reporting Authority data, 2024). Statistics and our industry experience indicate that many children are struggling with school challenges without a diagnosis or access to the additional support they require

As of 2022, in Australia, 3.3 million people are living below the poverty line, including 761,000 children (Poverty and Inequality, 2022). The average cost of a developmental assessment is around \$1500, creating a significant barrier to children accessing essential support services.

References:

1. Australian Early Development Census (2021), page 10,
https://www.act.gov.au/__data/assets/pdf_file/0009/2404386/Australian-Early-Development-Census-2021-results-for-the-ACT.pdf
2. Australian Curriculum, Assessment and Reporting Authority data (2024),
<https://www.acara.edu.au/reporting/national-report-on-schooling-in-australia/school-students-with-disability>
3. Poverty and Inequality (2022),
<https://povertyandinequality.acoss.org.au/poverty/#:~:text=Our%202022%20Poverty%20in%20Australia,a%20couple%20with%20%20children.>

SPONSORSHIP OPPORTUNITIES

Gold Sponsor (\$10,000): Funds 3 comprehensive assessments and includes prominent acknowledgment on our website, social media, and promotional materials, as well as invitations to exclusive foundation events.

Silver Sponsor (\$5,000): Funds 2 assessments and includes recognition on our website and social media.

Bronze Sponsor (\$2,500): Funds 1 assessment and includes a thank-you mention on our social media platforms and a small logo on our website.



Impact of your sponsorship

- Provide life-changing assessments so children can grow and live their full potential.
- Give low income families access to the resources they need to support their children.
- Demonstrate your organisation's generosity and commitment to improving community health and wellbeing.

All sponsorship companies will be provided with an annual impact report, detailing financials and numbers of families supported.

INTERESTED? CONTACT US

We would love the opportunity to discuss this sponsorship further and explore how we can work together to make a difference to the lives of families in our community.

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